



Touring&Tasting

WINE COUNTRY TOURS

DELIVERING QUALIFIED CUSTOMERS TO YOUR DOOR

FOR TWENTY-FOUR YEARS our goal at *Touring & Tasting* has been to inspire, inform and help wine lovers plan their trip and discover the best of wine country. Now we're ready to personally show them the way!

Introducing Touring & Tasting Wine Country Tours — providing customized VIP itineraries with premium transportation and service to Napa, Sonoma, Livermore, Lodi, and Lake County.
(Pacific Northwest and Central Coast service planned for 2019).



Meet Hardt Beck, our Tour Director

Hardt is incredibly knowledgeable and personable and is leading our Tour Division. As a long time wine country resident and seasoned host, Hardt knows wine country like the back of his hand and delivers an unparalleled experience to each and every guest.

TOURINGANDTASTING.COM/TOURS

HOW IT WORKS

- All Touring & Tasting clients automatically become preferred destinations for our Wine Country Tours. Our primary goal is to literally drive individual and small group business to your door.
- Hardt will connect with appropriate staff to learn more about your experiences/facilities in order to recommend your business to potential tour guests.
- There is no additional fee to participate.

MARKETING PARTNER BENEFITS

- Drives qualified customers directly to your door.
- Preferred Member Program offers can be applied to tour guests to facilitate ease of tracking.
- Provides tangible metrics for source of business.
- Creates measurable return on investment with Touring & Tasting.

BECOME A WINE COUNTRY TOUR PARTNER TODAY!

CONTACT NANCY BURGNER
DIRECT 805.895.3622 EMAIL nancy@touringandtasting.com